

COUNCILLOR MANDY WILLIAMS-DAVIES' MEASURES (up to September 2016)

Service	Measure - definition	2013-14	2014-15	2015-16	Latest information (Culmulative Data up to 30/09/16)
Tourism, Marketing and Customer Care	TMGC4 Benefits to the economy from supporting high profile and strategic events	£4,666,626	£4,814,867	£5,928,034	Reporting annually (interim at the end of September 2016 £1.92M)
Economy and Community Department	Uchel 07 Nifer y swyddi gwerth uchel wedi'u creu	-	34	35	20 (Interim total)
Economy and Community Department	PENECON01 Number of posts created with the assistance of the Economy and Community Department	New to 2014-15	234.5	81	30
Strategy and Development Unit	GW01 Investment secured to developed Gwynedd innovative rural enterprises	-	-	-	£128k
Strategy and Development	SD08 Investment for the county via projects	£4,332,108	£1,255,00	£3,241,616	£1,466,928

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Unit					
Community Regeneration	Adfyw01 Percentage of Regeneration projects supported which are viable / sustainable after three years	-	-	-	Reporting Annually
Strategy and Development Department	YRE1 Number of the County's business that report that they use technology (e-business/ e-commerce) as a result of Digital Gwynedd interventions	-	-	36	17
Corporate Commissioning	CAFFO6 The percentage of the Council's expenditure with local business	41%	40%	38%	Adrodd yn flynyddol

Observations/narrative on the figures:

TMGC4	Measure reporting annually. Interim figure after Q2 is £1.92M with support provided to 15 events.
Uchel 07	10 further high value jobs have been created by Nmi Gaming company (www.nmi-gaming.com) in addition

	to the 10 created in Q1.
PENECON01	As expected, the total number of jobs created with the support of the Department is reducing as a result of major programmes such as the Local Investment Fund coming to an end. However, the Department continues to offer a range of support for the county's businesses.
GW01	Measure reporting every six months. A range of activities in the field receiving support including a selection of innovative schemes via <i>Arloesi Gwynedd Wledig</i> . A successful stage 1 bid to the RCDF fund for £128k submitted in Q2.
SD08	£10k from Welsh Government towards the Bangor and Caernarfon Business Improvement Districts. £155k from Visit Wales to Gwynedd Council to implement the regional plan.
Adfyw01	Measure reporting annually.
YRE1	Measure reporting every six months. Superfast Business Wales Programme operational in Gwynedd - target to support at least 94 local businesses during 2016/17.
CAFF06	The reduction in the local percentage to 38% is mainly linked to the fact that providers from outside Gwynedd have managed to win a high percentage of substantial projects in the Construction field. Wynne Construction, based in Denbighshire, was awarded the majority of construction contracts for Twenty First Century Schools with approximately £8.67m spent by the Council during 2015/16. However, over £3.4m came back into Gwynedd via sub-contracts as Wynne constructed Ysgol Hafod Lon alone.